

all about teeth

keeping your smile for life

NEWSLETTER 01



DR JOSHUA POND

Welcome to our first newsletter,

It has been an exciting (and harrowing) time getting this practice off the ground but we are finally here. Having always wanted to run my own practice, this has given me an ideal opportunity to perform the type of dentistry I want to provide and to offer an enjoyable work environment for all staff.

We strive to provide the highest quality of dentistry focused on what you want and to offer a relaxing and stress free visit.

Feel free to visit our website www.allaboutteeth.com.au for more or pop in and have a chat to our lovely staff, they'll be more than happy to help you out.



LIST OF SERVICES

- General Dentistry
- Hygiene / Scale & Clean
- Emergency Dental Care
- In-Tray Whitening
- Crown and Bridge Work
- Children's Dentistry
- Periodontal Treatment
- Dentures
- Dental Veneers
- Endodontics / Root Canal Treatment
- Mouth guards & Night guards



MEET OUR FRIENDLY STAFF

Firstly, we would like to take this opportunity to thank you for your support and for allowing us to provide you and your families the best dental care possible.

If you are unaware we are a brand new surgery which is owned and operated by Dr Joshua Pond. Josh has been in the dental industry for close to 7 years after attaining a Bachelor of Dental Science degree with honours from the University of QLD in 2001. He strives to give patients the best possible outcome to suit their needs.

We currently have a small team consisting of 2 administration staff and 2 dental assistants. When you visit our practice you will be greeted by one of our very friendly front office coordinators Amber or Christine both of whom will do their best to keep any nerves you may have about your visit to a minimum. Amber has had the pleasure of working with Dr Pond at a previous surgery so be sure to have a chat to her if you have any questions or concerns. Christine has joined our practice after a career in the resort day spa industry and is picking up the dental jargon very quickly so don't be afraid to put her to the test!

When it's time for your appointment you will have the pleasure of meeting either of our lovely dental assistants. Cassie has had 10 years in her profession so she has both the knowledge and experience to answer all your questions and make you feel as comfortable as possible.

Madelyn is currently completing a Certificate 3 in Dental Assisting she has a wonderful bedside manner

which will help you feel at home in the dreaded dentist chair but watch out, she has a wicked sense of humor!



TRYING TO BE FUNNY

A woman and her husband interrupted their vacation to go to the dentist. "I want a tooth pulled, and I don't want anesthetic because I'm in a big hurry," the woman said. "Just extract the tooth as quickly as possible, and we'll be on our way." The dentist was quite impressed. "You're certainly a courageous woman," he said. "Which tooth is it?" The woman turned to her husband and said, "Show him your tooth, dear."



FOR THE CHILDREN

Our motto at All About Teeth is 'keeping your teeth for life' and the easiest way to achieve this is by ensuring the importance of dental care is a lesson learnt as early as possible.

In the near future we will be visiting one of our local daycare centers here in South Townsville. One of our Dental Assistants Cassie, with the help of Buckey the toothy horse will be sharing the importance of brushing as well as a nutritional balanced diet and how they are associated with good oral health.

We have put together a special gift bag for the kids containing age appropriate toothbrushes, stickers and some colouring-in pages.

On top of this we have also included some information sheets for mum and dad outlining the best way to take an active part in their child's dental health. Hopefully it will be a fun but important lesson that the kids will take on board.



LEARN ABOUT OUR REFERRAL REWARDS

Those of you who have been to see us for a hygiene appointment are probably aware that we have a referral procedure in place at the surgery.

As we value the opinions of our wonderful patients it means a lot to us if we find that you have regarded your experience at our surgery highly enough to refer your friends and family here.

Because of this we decided to develop a system which enables us to thank you for your support. Currently we are sending out thank you cards with a \$5.00 gift voucher from Gloria Jeans Coffees attached after we receive one referral on your behalf.



The way it works is, the more people you refer, the bigger the thank you. You will also have a choice of either a \$20 Castletown gift voucher or an Oral B Vitality Electric Toothbrush when we receive 3 referrals and for 5 you can choose between a \$50 meal voucher or 25% off the cost of your next hygiene appointment.

The only catch is that the person you refer must remember to write your name in the designated area on their Medical History otherwise we will never know.

SURGERY DETAILS

Principal Dentist Dr Joshua Pond BDS Sc Hons (QLD)

Office Hours Monday - Friday, 7:30am - 5:00pm

Address 107 Boundary St, South Townsville, 4810

Phone (07) 4771 2244 **Fax** (07) 4721 1544

Email admin@allaboutteeth.com.au

Web www.allaboutteeth.com.au